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(71) Applicant (for all designated States except US): **SOUZA CRUZ S.A. [BR/BR]**; Rua Candelaria, 66, Rio de Janeiro - RJ (BR).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **DA SILVA RODRIGUES, Antonio, Augusto [PT/BR]**; Av. Dom Hélder Câmara, 2066, Vieira Fazenda, CEP-21059-900 Rio de Janeiro, RJ (BR). **MIRANDA, Eduardo, José, Faria [BR/BR]**; Av. Dom Hélder Câmara, 2066, Vieira Fazenda, CEP-21059-900 Rio de Janeiro, RJ (BR).

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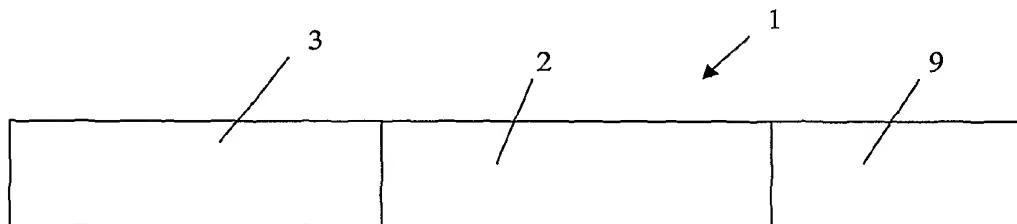
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(54) Title: SMOKING ARTICLE



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(57) **Abstract:** A smoking article comprising discrete segments of smokable material having an encapsulated flavourant contained within a component of the smokable material to provide a stable release of flavourant at different points during smoking, and in particular in the final puffs. The encapsulated flavourant is incorporated within a reconstituted tobacco material for ease of manufacture and for improved flavour stabilisation. A method of making a segmented smoking article having encapsulated flavourant therein is also provided.